



RHUNA

Rhuna LightPaper v1



RHUNA

Bringing All Together in Web3

Rhuna is a revolutionary **Global Ecosystem** fostering **connections** among event **organizers, artists, celebrities, and communities**. Offering a user-friendly platform, it grants **access** to exclusive **Global Experiences & Benefits**.

More than just an experiential hub, **Rhuna** harnesses the power of **Blockchain** in the **Web3** Realm, unlocking a myriad of possibilities for users.

This innovative platform seamlessly intertwines storytelling with cutting-edge blockchain technology, creating a **unique space** where users can engage with global experiences. **Rhuna** transcends traditional boundaries, **redefining interactions** and converging creators with enthusiasts.

Each interaction within **Rhuna** unfolds as a captivating chapter in a shared narrative, transforming the way **people connect, experience, and participate** in the **Global Community**.



Bogdan Radulescu

**CBO @
UNTOLD Universe**

Industry

Business & Entertainment



Bogdan Radulescu ✓

The integration of WEB3 and Rhuna Architecture in the festivals industry promises exponential business growth. This shift allows a streamlined technical aspect, enabling a sharper focus on enhancing user experience and creating additional benefits.

Mohamedali Budhwani

**Chairman & MD
@ Toyam Sport Limited**

Industry

Business & Sports



Mohamedali Budhwani ✓

Digitizing and tokenizing tickets and authentic products will significantly boost this industry, providing every fan, regardless of their knowledge level, the opportunity to interact, collect what they love, and simultaneously revolutionize the global marketplace for authentic items

Halim Sader

**Managing Director @
DigiNet Arabia**

Industry

Marketing & Sales



Halim Sader ✓

The adoption of the Rhuna System will enable all providers and major companies to operate at another level with all participants in an event. Interaction and activation will reach a new level. From now on, a creativity battle will begin as all global boundaries open up through integration into the Active Digital World.



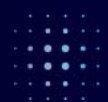
Technical Infrastructure

Rhuna is an **operational infrastructure** built on **Blockchain & Web3** technology, enabling seamless **integration with Web2** and other technologies. The Rhuna infrastructure can be employed for various purposes, such as **payment systems, ticketing systems, or the validation of operations**. It serves as an ecosystem where applications can be developed and connected with existing systems or applications to facilitate resource and operation management. Rhuna is an infrastructure open for integration by anyone, providing a versatile foundation for conducting activities. With its advanced **technological architecture**, Rhuna is designed to be a solid basis for innovation and collaboration across a diverse range of **applications and systems**.



Utility Token

Rhuna serves as a **utility token** within the expansive RHUNA ecosystem, playing a pivotal role in all operations. Functioning as a medium for **validating system operations**, it goes beyond mere **transactional utility**. Rhuna facilitates the **digitization of benefits**, services, and products through **tokenization and NFT creation**. This versatile token extends its influence to the generation of Satellite Tokens for diverse operations or even for ticket issuance and verifiable access. As the primary token of the RHUNA ecosystem, RHNA is **transferable between users**, enabling a wide array of **operations**, including **trading**. Built on the **ERC-1155 technology**, it exemplifies a dynamic and interoperable token standard. Rhuna not only streamlines operations within the ecosystem but also provides users with a seamless and transferable means to access, trade, and tokenize various assets and benefits in the digital realm.



RHUNA

Entertainment Infrastructure

Rhuna stands as an entertainment infrastructure, **revolutionizing the conversion of benefits** such as **experiences, products, tickets, and souvenirs into tokens or NFTs**. This platform serves as a catalyst **for service providers, product vendors, event organizers, celebrities, and artists** to engage with diverse communities, digitally transforming their offerings. Through Rhuna's infrastructure, a seamless blend of digital and real-world activities is created, allowing **fans to interact** and reap **the benefits offered**. It facilitates the **distribution and implementation of rewards within communities**, fostering a dynamic environment where users can earn and enjoy various perks. Rhuna fundamentally reshapes entertainment engagement by **digitizing and tokenizing** the diverse offerings of providers, creating an interactive ecosystem for fans to **connect, participate, and be rewarded**.



Story & GamePlay

Rhuna unfolds as a **mystical tale** with an **interactive gameplay**, constructing a virtual realm where each **character** represents an abstraction of **real-world** categories utilizing Rhuna for various purposes. This virtualization and abstraction are ingeniously designed to craft a **unique user experience** within the RHUNA System. It serves as an introduction and transposition into a **magical world** where each character possesses **magical powers** derived from their real-life qualities and activities, seamlessly transposed into the mystical realm of Rhuna. **Every participant** within the RHUNA Ecosystem has the **opportunity** to immerse themselves in the **mystical world of Rhuna**, creating a truly unique and enchanting experience. The integration of magical elements adds an immersive layer to the **interactive gameplay**, transforming the use of Rhuna into a captivating journey within a **fantastical narrative**.



Rhuna is Used ...



by Communities

- Crypto
- Gaming
- Traders
- Artists
- Music
- F&B
- Football
- Tennis
- Motorsport
- Extreme
- Dancers
- Developers
- Creators



through Technology

```
1 // Status ->  
2  
3 console.log "Status";  
4  
5 function RhunaToken(RHNA) {  
6     __specs = y.upgradable;  
7     return true;  
8 }
```



to Create Activities

- Festivals
- Activities
- Sport
- Social
- Experiences
- Environment
- Contests
- Recreational
- Tournaments
- Trading
- Fun





Rhuna token embraced by over 2.000.000 users

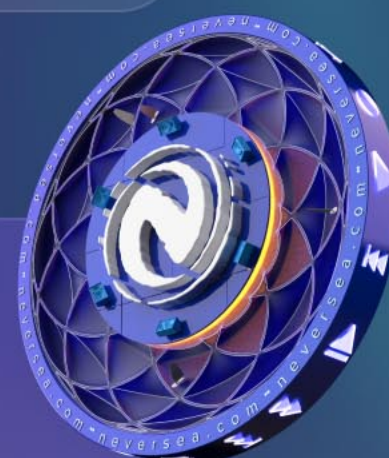
Festivals

more than 1.000.000 users

July 4th, 2024

NEVERSEA

Rhuna will be tested as the payment and ticketing infrastructure at this festival. Fans can use tokens for drinks, food, souvenirs and tickets based on Satellite Neversea tokens. These tokens will be obtained through airdrops, and the community will assist in conducting the final test



August 8th, 2024

UNTOLD

Rhuna's infrastructure will be fully operational at Untold Festival. All transactions within the festival, including ticket purchases, will be based on Untold tokens. Untold Satellite Tokens can be acquired through the conversion of RHNA.



Payments

Ticketing

more than 200 suppliers

Coming in 2025



Rhuna's infrastructure will be fully operational for ticketing, souvenirs, and event consumption during the Tennis Competition.

more than 1.000.000 users

Souvenirs

Collectibles

Authentics

Coming in 2025



Rhuna will be implemented as the infrastructure in the globally acclaimed sport of Cricket, facilitating seamless operations for ticketing, souvenirs, and unique experiences.



Rhuna: Unlocking Benefits



Priceless
Experiences



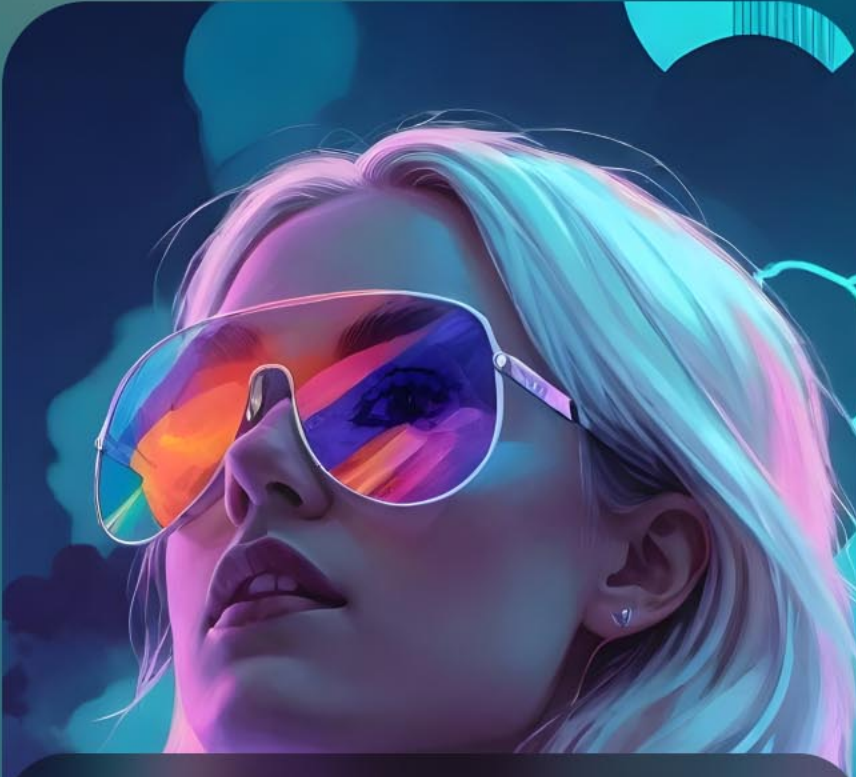
Be a Talent Perform on Stage

Stake with Rhuna, mint your ticket, and take center stage at festivals. Your performance awaits!



Artists' Meet & Greet

Unlock the extraordinary with Rhuna! Purchase the privilege to meet your favorite artist and create lasting memories.



Celebrities Lounge Access

Elevate your status with Rhuna! Enjoy VIP access, mingle with festival celebrities, and embrace unforgettable fun.



Krafter's Village Behind the Scenes

Unleash creativity with our exclusive Behind-the-Scenes Weekend. Immerse in artistry, connect with the team—experience uniqueness!



See all
Benefits

Go to website





Rhuna for More . . .

Shopping Activities

Rhuna can be used to purchase products at events. As a globally adopted token, you can use it at any event and even between events when you want to enter the digital realm. Rhuna is a token that can be utilized in both the digital and real-world environments, making it versatile and omnipresent.

Drinks

Food

Souvenirs

Collectibles

Authentics

Tickets



Crypto Activities

001. Trading

Rhuna Token is tradable on the open market as a digital asset across multiple exchanges. Engaging in trading with Rhuna and Satellite Tokens may yield rewards based on transactional achievements and volume targets.

002. Staking

Rhuna and Satellite Tokens are digital assets that can be staked to earn rewards and unlock prizes.

003. Mint & Rewards

Rhuna can be used to mint a variety of NFTs, unlocking diverse prizes, tickets, and priceless experiences. Additionally, Rhuna serves as a reward in various pools for activities and can also be used to mint Satellite Tokens for use in pools, providing rewards for activities ranging from transactions to collectibles and social media tasks.

Develop

Activities

With Rhuna, any individual or company can organize activities, utilizing the infrastructure for ticketing and payment systems. Additionally, they can develop tokens to incentivize and reward participants.

Build

Applications

Any module within the ecosystem, from tokens to data processing, can be implemented in any application or system used by a company or user to provide special opportunities and experiences for users.



Mystic World of Rhuna



Story

Rhuna is a Story.

Rhuna is a digital tale that weaves together all categories and individuals powering an activity. Unveil the mystique of event participants, organizers, press, suppliers, and engineers in a captivating narrative.



Technology

Rhuna is a modular architecture harnessing Blockchain and Web3 Technologies, featuring a user-friendly framework seamlessly integrable with traditional technologies, applications, and devices.

```
1 // Status ->
2
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7   return true;
8 }
```

Collectible

Magical Book

Unveils Rhuna's enchanting lore, offering a deep dive into the project's thematic origins.

Movie

Mini Series

Cinematic episodes providing an immersive journey into the Magical World of Rhuna.

Game

Mystic World of Rhuna

Interactive gaming experience, allowing players to explore and engage with the project's narrative.





Technology



sici.AI

Within the Rhuna ecosystem lies an AI-powered software. Developed through a European program, we've seamlessly integrated this software which serves as an ERP. Managing businesses, departments, stocks, and operations, it can be integrated with existing market software to optimize resources and costs, delivering processed data in any required format.

- # Data Parsing
- # Data Management
- # Data Processing



Social Layer

The social layer in the Rhuna system fosters community engagement and collaboration. It enables users to interact, share experiences, and participate in collective decision-making. This dynamic element enhances the overall user experience, creating a vibrant and interconnected community within the Rhuna ecosystem.

Smart Contract

Token ☒ NFT

```
1 // Status ->  
2 Upgradable / Non-Upgradable
```

Easy User Interface



Token Generator

100 RHNA [Add RHNA](#)

Connect wallet

[Add wallet](#)

Token name

Token symbol

Upload Token icon

Initial supply

Add function

Status

[Add function](#)

☒ Bridge function

☒ Swap function

☒ Pair function

☒ Cooldown

[Generate Token](#)

Blockchain Layer

- # Database
- # Validation
- # Ledger
- # ERC1155



External Applications

The Rhuna system features universal connectors, facilitating seamless integration with external applications or the development of new ones. This versatility empowers users to leverage specific functionalities or incorporate the entire Rhuna system into their applications for enhanced adaptability and expanded functionality.



External Devices

The Rhuna system, written in common programming languages and built modularly, seamlessly integrates with any universal device, eliminating dependence on specific providers or devices. This approach allows for the development of universal devices capable of performing multiple functions within the system.



RHNA Token

RHNA token is the cornerstone of Rhuna, serving as a versatile digital asset. RHNA stands as the foundational utility token in our project, serving multifaceted purposes. It acts as the catalyst for initiating smart contracts, validating operations within the ecosystem, and providing collateral for Satellite Tokens issued through smart contracts.

Σ **100.000.000**
Total supply



60.000.000
Community supply



9.000.000
Marketing



20.000.000
Listing



1.000.000
AirDrops



10.000.000
Founders

See Tokenomics Page



Uses

001. OPERATIONS

It serves to validate operations within a system and can generate data interpretable and usable by other applications developed for ticketing, transactions, or the authenticity of operations.

002. LIQUIDITY

It is used as liquidity for certain Satellite Tokens, creating economic value for them and ensuring people are confident in the market value of a specific asset. Rhuna is employed to provide market value to Satellite tokens.

003. TRADING

It is a digital asset that can be transferred between users within an open framework in the digital environment. This token has a market value influenced by the demand and supply generated by users.

004. GOVERNANCE

It is used to execute the functions of smart contracts that coordinate the rules for the usage or release of Satellite Tokens.

005. CREATING SATELLITE TOKENS & NFTs



Satellite Tokens



Satellite Tokens are backed by Rhuna and crafted for distinct purposes, encompassing social, operational, or hybrid functionalities.

001. Operational Value

Utilized in operational infrastructure for validation, these tokens lack market value but efficiently reduce organizer operational costs. Substantial Satellite Tokens, derived from minimal Rhuna, issue NFT tickets. Series and nodes authenticate, providing essential data for crowd flow analysis.

002. Social Value

Digitizing specific benefits, these tokens are issued in proportion to the value of digitized items, derived from minimal Rhuna. Access to benefits can be automated through blockchain, influencing the value of Satellite Tokens based on demand and supply created by digitized items.

003. Stable Value

Issuing Satellite Tokens in parity with Rhuna's market value creates a stable payment system, benefiting organizers in event commerce. It maintains robust accounting and minimizes impact on participants, facilitating the implementation of a global payment infrastructure without operational constraints.



Main Token

RHUNA

Used as a liquidity and governance token to create Satellite Tokens.

Generate token



Payment Token

UNTOLD

Token used as stable for payment infrastructure operations.



Collectible Token

Used as token to unlock authentications and souvenirs



Access Token

Used as a volume token for operational infrastructure for access system and data and to mint tickets

Mint ticket



Ticket NFT

Used as a unique ticket for each participant as a digital pass.



Fan Token

Used as token to engage with participants and to unlock benefits or rewards





Designed to Work



Rhuna Automatic Mechanism

Protection Mechanism

Rhuna incorporates robust protection mechanisms within its system. One key feature is the implementation of a **Dynamic Burning System**, influenced by the quantity of tokens staked and the **circulating supply**. With every token transfer, regardless of the operation, **a portion of tokens is burned, reducing the Total Supply**. This mechanism extends to Satellite Tokens, ensuring that each transaction results in a quantity of **Rhuna becoming inert** within the smart contract, subsequently **decreasing the circulating supply**.

These processes are automated, providing a dynamic and **self-regulating** safeguard for the Rhuna ecosystem. The **Dynamic Burning Mechanism** not only contributes to the overall security of the system but also plays a role in **controlling inflation** and **maintaining the stability** of the token economy within Rhuna.

Reduce Total Supply

Reduce Circulating Supply

Increase Staking

Protect against Dumping

Discourages Arbitrage

Protect Users



Rhuna Social Mechanism

Utility Consumption Mechanism

The Rhuna system is built upon the concept of a consumption mechanism rooted in **the utility of tokens**. Rhuna tokens derive **real-world utility** from **entertainment activities** and **fun experiences**. These tokens are consumed, locked, or exchanged to obtain various tokenized benefits developed within this innovative infrastructure.

An automatic supply and demand system is created to address the need for infrastructure implementation and **users' desire to consume** during events or to acquire products and experiences, both within and outside event contexts. This, in turn, generates a continuous flow of tokens, driven by the ongoing **interactions between users and the tokenized benefits** available within the Rhuna ecosystem. This **consumption mechanism sustains a dynamic flow** of activities, thereby enhancing user engagement and participation within the Rhuna system.

Real World Consuming

Digital Consuming

Collectibles





Value is Created and Value is Shared



Market Price

The RHNA Token price is influenced by the demand and supply generated by RHNA holders based on the specifics of their operations.



Utility Adoption

The value of RHNA is influenced by the utility of the token and its adoption rate in people's operations. This value is influenced by the objective for which RHNA holders want to use it.

5\$



RHNA Value

The value of RHNA is influenced by the activities that communities engage in with this token and the purpose for which these communities interact with this ecosystem and the token.

RHNA Gives Value

The quantity of RHNA and the value of the RHNA Token give the fundamental value of Satellite Tokens.



Liquidity



Community Adoption & Trust

Communities provide the true value of tokens through their adoption and the engagement they create in the project. The community's activity and engagement create the sentiment that influences the value of both the tokens and the Satellite Tokens. The community has the most significant impact on the system because it influences elements both directly and indirectly.



Join now



Satellite Token Value

The value of Satellite Tokens is created from the fundamental value of RHNA tokens used as liquidity to generate them, the purpose for which they were created, the necessity of digitized benefits, and the involvement and adoption of communities. The community plays a crucial role in the system because it directly influences the value of Satellite Tokens and indirectly through the influence of the value of RHNA tokens used as liquidity. The adoption of Satellite Tokens also creates long-term value for RHNA tokens because they truly contribute to utility value.

Activity Users

FOMO Benefits

Activity Adoption





Rhuna Roadmap

Creativity & Architecture

Start Private Token Distribution

Exclusive launch phase where a limited number of tokens are offered to early adopters, fostering early support and strategic partnerships.

Feb 18th, 2024

Mystic Book of Rhuna Launch

Unveiling the mystical world of Rhuna through an engaging lore book launch, providing insights into the project's story and setting the stage for its immersive ecosystem.

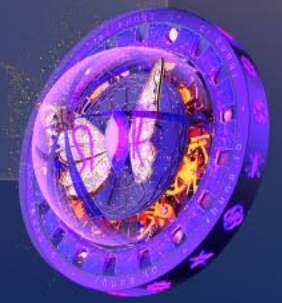
April 15th, 2024



Start Public Token Distribution

Opening up token distribution to the general public, aiming to attract a broader audience and build a diverse community of supporters.

April 1st, 2024

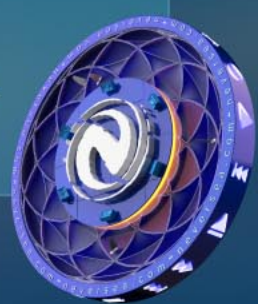


Testing Infrastructure & Ecosystem

A live test of the project's infrastructure and ecosystem integration at the Neversea Festival, a real-world environment, to assess scalability, user experience, and overall functionality.

July 4th, 2024

NEVERSEA



RHNA Token Listing

\$5 Listing price
The official listing of RHNA tokens on cryptocurrency exchanges, enhancing liquidity and accessibility for a wider audience of investors and enthusiasts.

August 5th, 2024



RHNA Implementation in UNTOLD Festival

Integration of the RHNA token within the Untold Festival, creating a tangible use case and demonstrating its utility within the festival's ecosystem.

August 8th, 2024

UNTOLD



Mystic World of Rhuna MiniSeries

Launching a captivating mini-series that delves deeper into the mystical world of Rhuna, leveraging storytelling to engage and captivate a global audience, fostering community building and project awareness.

Coming in 2025

Mass Adoption





Rhuna is built from experience

UNTOLD Universe

Pilot Infrastructure



untold.com

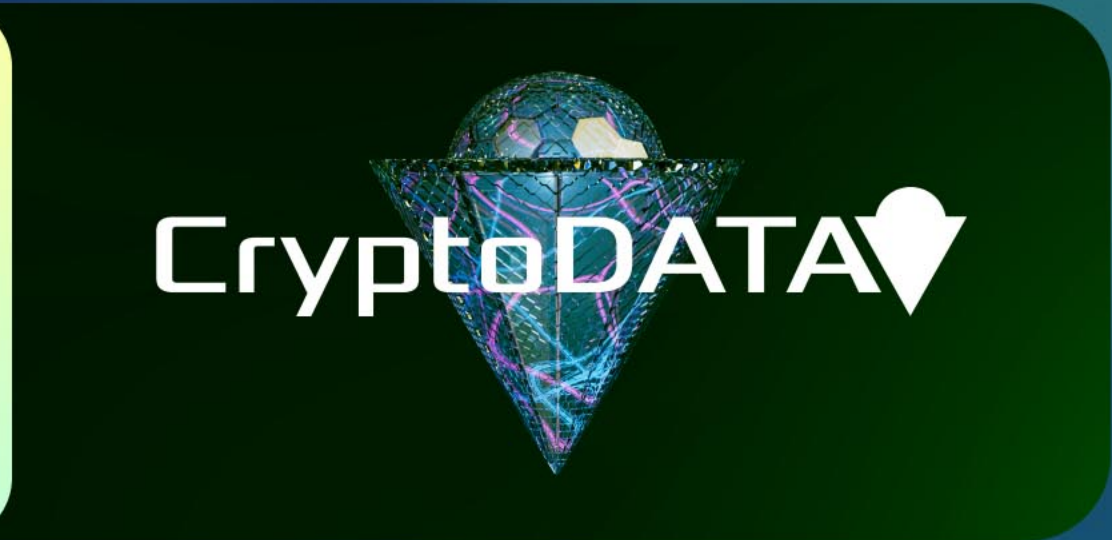


CryptoDATA Tech

Technical Developer



cryptodata.com



Art Dynasty

Technical Developer



artdynasty.com



Team

more than

100 people



over **70** devs



over **20** designers



over **30** engineers



over **20** marketers

Managed by



Sveatoslav Vizitiu
CEO



Bogdan Radulescu
CBO



Bogdan Maruntis
Head of Global Strategy



Sebastian Barliga
CTO

Advised by



over **50** experts



over **10.000** community members



 rhuna.io

